



Sierra Nevada Unit, WBCCI

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SNU Dealer Representative

Tim Kendziorski has offered to be the official SNU representative to Mt Family RV. Tim would first set up a meeting with Jon Whipple to discuss what the MFRV could do for the SNU and what the SNU could do for MFRV. The main focus of all efforts is to continue the development of a relationship that is beneficial to both the SNU and MFRV. Tentative ideas are:

MFRV

- a. Work with SNU rep to ensure all names of new Airstream Owners are provided to the SNU.
- b. Continued support of the SNU newsletter. Renewal of offer to be presented by the SNU in June
- c. Explore the possibility of MFRV supporting the printing of various SNU promotional materials.
- d.
- e.

SNU

- a. Participation when invited, in MFRV events and activities
- b. Continue including MFRV promotional ads in the SNU newsletter.
- c. Provide MFRV with SNU promotional materials to be distributed to new Airstream owners and potential owners.
- d. Call Jon every month and see what he is featuring for the month so we could put it in the newsletter, rather than wait for him to contact us
- e. Maybe provide Jon with a CD with a bunch of happy Airstream campers that he could display on a PC somewhere in the office and at the Open House.
- f.
- g.