

SNU documentation related to growth and change

Information current as of October 2006

Documentation recorded in the database for SNU indicates that the Unit has a high renewal rate. It indicates that those members the Unit has lost over the last four years have been for understandable reasons - sold the Airstream, too old to travel, moved out of the area, etc.

2006 24 total members 6 new (5 probably not renewing for 2007)

2005 20 total members 10 new 1 not renewed

2004 12 total members 2 new 2 not renewed

Apparent trends over the last four years.

- Slow but steady increase in membership
- Increase in member participation both in the rallies and in the operations of the SNU
- Increase in the number of rallies and activities at those rallies.
- People who join tend to remain members and support the SNU either by direct participation or indirect efforts.

For more information:

* Look at SNU rally schedules for indications related to the change in types and numbers of activities

<http://sierranevadaairstreams.org/snu/snu-history/rally-archives/index.html>

* Look at SNU newsletters for indications of member participation (link to archives at bottom of page)

<http://sierranevadaairstreams.org/snu/news/2006/index.html>

SNU Non renewal information

January 2003 to January 2007

Note: Some of these go back to 2000. The reason is because it was 2003 that I started more consistently logging reasons people did not renew so I went back a few years and updated records.

* indicates people who were members in 2006 that have not renewed for 2007

Frank J. & Steve Burnham	selling trailer no longer active
Bruce and Susan Czopek	no longer own AS per em frn Susan
Roy and Bonny Douglas	moved out of state
Dale E. & Marge Grosch	moved out of state
* Fred & Ann Hersey	no longer own AS
Betty Kopfhammer	sold B Van
* Virginia Leipper	not renewing in 07 no longer travel
Dawn McGill	Keith deceased sold Airsteam
Dan & Linda Hess Odell	Did not renew no specific reason Have school age kids
Virginia Paul	Len deceased per MGrosch selling trailer
Pete C. Rinne	Health issues, no longer travels
* Janet Smith	Family issues
* Robert and Sarah Stover	Have not renewed, maybe age related
Jerry and Terri Sullivan	Live out of state
Neal & Diana Temen	Neal's wife deceased no longer active (remarried to Diana)
* Stephen and Maria Williams	Live out of state
Glee Willis	sold trailer

A look at the past

From 1995 through 2002 the primary reasons members did not renew was age related health. This accounts for about 90% of nonrenewals. Other reasons include death of a spouse, selling Airstream, and inhospitality of the SNU.

As of January 2007 there are three members who were members of the SNU as early as 1995 or before. Most current members joined the SNU from 2003 to the present. This is primarily due to reorganization of the SNU in 2002.