

## SNU Successes

May 2016

There are many reasons for the success of the SNU. Primary among them are the principles it chose to use as guidelines when it went through a transition and rebuilding process in 2002. Among the many successes of the SNU are:

- The SNU has one of the best member retention rates of any Unit of WBCCI. In 2016 alone, excluding those who sold their Airstream, had health issues, or transferred, 100% of 2015 members renewed for 2016
- Many of our members, including some we see very infrequently have been members for 5 or more years.
- The SNU has had an average of at least 25 members for the last 10 years.
- The SNU has been able to gain or keep members because of what it does and how it functions rather than having to resort to gimmicks or incentives.
- We are probably one of the few Units, even some brand new Units, who can say that for the last 10 years, we have had a representative board. In other words, we have not had one person filling multiple positions or even two people representing one membership on the board at the same time.
- Most of the active SNU members have been contributed in one way or another to the SNU. This includes scouting rally sites, hosting rallies including special event rallies, serving on the board, writing articles for newsletters, representing the SNU at other rallies and activities, writing articles for the Blue Beret, recruiting new members, promoting the SNU, publishing the newsletter and so much more.

We are grateful to all SNU members, those who have been active participants and those not so active but who continue to support the SNU year after year.