

WBCCI Unit Survey Form

Note: the **bold underline** characters are the answers

Please indicate your Region **12** Total Unit members **34**

Membership

1. How many new members a year, on average, has your Unit enrolled over the past three years?
c. **8** **12**
2. How many members of your Unit dropped their membership last year? **4** **7**(4 actual)
3. Estimate the percentage of members who dropped their membership would fall in to each of these categories:
 - a. Retired from Rving **6%** (2)
 - b. Death **3%** (1)
 - c. Moved
 - d. Don't know
 - e. Other (list reasons) **3%** (1) prefers different style of rally
4. What groups belong to your Unit by percentage?
 - a. Retirees **38%**
 - b. Still working **41%**
 - c. Still working families **11%**
 - d. kids **20%**
5. Does your Unit have an exit questionnaire for those dropping their membership? **no**
6. What percentage of your Unit's members, on average, participate in 2 or more Unit events per year. **32%**
7. How many of the following events does your Unit typically hold annually?
 - a. Lunches/dinners **4**
 - b. Rallies **8**
8. Does your Unit have a mentoring program, assigning veterans to new members? **Yes**
9. What percentage of your rallies or caravans are:
 - a. totally planned-little free time **0%**
 - b. partially planned **10%**
 - c. No planned activities **90%**
10. What do your members feel are the reason for a rally being well attended (circle all that apply)?
 - a. Time
 - b. Location
 - c. Activities
 - d. Meals
 - e. Low fees
 - f. seeing friends
 - g. others
11. Is each event held at a different location - **Yes**
12. Has your Unit won a Merit Award - **No**
13. What does your Unit think is the biggest obstacle to getting new membership?

14. What do members think is the biggest perk for being a member of your Unit?
15. How do you communicate with your Members?
- a. Monthly newsletter
 - b. website
 - c. email bulletins
 - e. Other
16. What percentage of your Unit members do you estimate use the Internet? - **90%**
17. What is your Unit's most successful strategy for getting new members?
18. What Unit activities do your members enjoy?
19. What Unit activities would your members like to see initiated?
20. Does your Unit believe Region rallies stimulate continued WBCCI membership?
- Yes Why
 - No Why

WBCCI Activities and Services

21. Rate the following CURRENT WBCCI activities and programs as having a positive impact on retaining members on a scale of 1 to 5 (5 being very positive, 1 being very negative).

	1 - -	2 -	3 -/+	4 +	5 ++
a. International Rally					
b. Region rally					
c. Unit rally					
d. Unit dinners					
e. Unit caravans					
f. Region caravans					
g. International caravans					
h. International Special Event Rally					
i. Blue Beret					
j. Region Newsletter					
k. Unit newsletter					

International Rally

22. What percentage of your members attend the International Rally? **12%** (4 possible for 2008)

23. What two or three traditions of the International Rally are most important to continue in the future?
24. What two or three traditions of the International Rally do you believe have outlasted their time?
25. What two of three activities would you add to the International Rally to strengthen member participation/attendance
26. What two or three issues cause your members not to attend the International Rally?

Organization

27. How much contact and help does your Unit receive from your Region - **2 visits in the last 5+ years one or two phone calls.**
28. What do you do to train new officers in your Unit?
29. Ceremony plays a role in WBCCI activities. What is your Unit's impression of these examples of ceremony:

Ceremony	Very Important	Important	Not so Important	Not important at all	No opinion
a. Special Clothes for International Officers					
b. International Opening Ceremony					
c. International Officer Installation					

	Very Important	Important	Not so Important	Not important at all	No opinion
30. How does your Unit rank the Blue Book as a tool for governing the Club?					
31. How would your Unit rank the importance of the Mid-Winter International Board of Trustees meeting?					

32. What one or two suggestions does your Unit have to help strengthen and maintain the vitality of WBCCI?
33. What services or support would your Unit like from your Region officers?

34. What services or support would your Unit like from International officers?

35. What services or support would your Unit like to see from WBCCI headquarters?