



Sierra Nevada Unit, WBCCI
The Airstream RV Association of Northern Nevada

June 2005

Hi Jon,

We had a good time at the Event, the barbecue was great. It appeared to be a great success.

We send out a monthly four page color newsletter. The newsletter includes articles regarding SNU activities, upcoming events, and regional and national club news of importance to our members. It also includes photos from our most recent rally or other topics of interest to members.

The Sierra Nevada Unit newsletter currently goes out to 60 people. This includes SNU members, people who have contacted us and expressed an interest in the Unit, WBCCI national and regional representatives, and six other Unit presidents in adjoining states. This includes the Nevada Unit president in Las Vegas. Our contact list includes people in most areas of Northern Nevada and the eastern slope of the Sierra. We mail newsletters as far east as Ely, North to Adin, CA south to Bridgeport and Lee Vining and west to the Tahoe Basin. At this time there are 30 people on our mail newsletter list and 30 that subscribe to the on-line newsletter. The on-line newsletter is available to anyone who wishes to subscribe regardless of where they may live or if they ever plan to participate in SNU activities. We have several people who have visited the website, become interested in the SNU and want to keep informed so have subscribed to the on-line newsletter.

When we mail it out, it is folded into thirds, with the address on one side. We could add your ad that would show on the opposite side, as it does on the example I gave you Saturday. I am a retired technical writer, so I am able to add any graphics or logos that you would like.

We would be happy to include an ad for Mountain Family RV in the SNU monthly newsletter in exchange for monetary support of this project. A contribution of \$400 a year would be much appreciated.

Don Damoth

Newsletter Editor

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