



**Sierra Nevada Unit, WBCCI**  
The Airstream RV Association of Northern Nevada

November 2007

Sierra RV and Rental  
c/o Dave O'Brien  
9125 South Virginia St.  
Reno NV 89511

Dave,

The Sierra Nevada Unit, WBCCI (SNU) would like to offer Sierra RV the opportunity to place an advertisement in our monthly four page color newsletter. The newsletter includes articles regarding SNU activities, upcoming events, and regional and national club news of importance to our members. It also includes photos from our most recent rally or other topics of interest to members.

The Sierra Nevada Unit newsletter currently goes out to approximately 80 people. This includes 34 SNU members, people who have contacted us and expressed an interest in the Unit, WBCCI national and regional representatives, and six other Unit presidents in adjoining states. This includes the Nevada Unit president in Las Vegas. Our contact list includes people in most areas of Northern Nevada and the eastern slope of the Sierra. We mail newsletters as far east as Ely, North to Adin, CA south to Bridgeport and Lee Vining and west to the Tahoe Basin. At this time there are 54 people on our mail newsletter list and 30 that subscribe to the on-line newsletter. The on-line newsletter is available to anyone who wishes to subscribe regardless of where they may live or if they ever plan to participate in SNU activities. We have several people who have visited the website, become interested in the SNU and want to keep informed so have subscribed to the on-line newsletter.

We would be happy to include a quarter page ad for Sierra RV and Rental in the SNU monthly newsletter in exchange for monetary support of this project. A contribution of \$400 a year would be much appreciated. This ad should be set up by Sierra RV and provided in print ready form in PDF or .JPG to SNU no later than the end of the third week of each month.

If you have any questions or need additional information please feel free to contact me via email [president@SierraNevadaAirstreams.org](mailto:president@SierraNevadaAirstreams.org) or phone 775 867 2797. Sierra RV has been added to our mailing list so you should already be receiving our newsletter.

Thank you for your consideration.

Sincerely

Jerry Thornburg, President  
Sierra Nevada Unit, WBCCI

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**Sierra Nevada Unit, WBCCI**

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<http://sierranevadaairstreams.org/snu/index.html>