

SNU Dealer Representative

The main focus of all efforts of the SNU dealer representative is to continue the development of a relationship that is beneficial to both the SNU and MFRV. Tentative ideas are:

MFRV

- a. Work with SNU rep to ensure all names of new Airstream Owners are provided to the SNU.
- b. Continued support of the SNU newsletter. Renewal of offer to be presented by the SNU in June
- c. Explore the possibility of MFRV supporting the printing of various SNU promotional materials.
- d.
- e.

SNU

- a. Participation when invited, in MFRV events and activities
- b. Continue including MFRV promotional ads in the SNU newsletter.
- c. Provide MFRV with SNU promotional materials to be distributed to new Airstream owners and potential owners.
- d. Call Jon every month and see what he is featuring for the month so we could put it in the newsletter, rather than wait for him to contact us
- e. Maybe provide Jon with a CD with a bunch of happy Airstream campers that he could display on a PC somewhere in the office and at the Open House.
- f.
- g.