



**Big**  
**wyoming**

IT WILL BE OUR PLEASURE TO HAVE YOU  
AS OUR GUEST FOR LUNCH  
FOLLOWING THE OPENING CEREMONIES  
OF THE  
EIGHTH INTERNATIONAL RALLY  
OF THE  
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.  
JUNE 29, 1965 AT 12:30 P.M.

R. S. V. P.

VIC RANEY  
INTERNATIONAL PRESIDENT



**THE EASEL**  
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International Inc.

agency contact: Frank Quattrocchi\*

8TH INTERNATIONAL RALLY OF THE WALLY BYAM CARAVAN CLUB INTERNATIONAL

WHO: An estimated 8000 travel trailer fans arriving in 2500-3000 trailers.

WHAT: 8th International Rally  
Wally Byam Caravan Club International Inc.

WHEN: Official Rally Dates: June 29 to July 5, 1965.  
  
Members may enter the rally site as early as June 22. Various advance committee people will park their trailers on the site as early as June 15.

WHERE: Grounds of the University of Wyoming,  
Laramie, Wyoming.

GENERAL DESCRIPTION: The Eighth International Rally of the Wally Byam Caravan Club is sure to be the largest single group of travel trailerists ever assembled in the United States.  
  
The trailers--all manufactured by Airstream Inc.--will form a neat, pre-planned formation with "streets" and "avenues" with a large, open central area.

RALLY PROGRAM: Programmed activities for the Rally begin June 24 and continue through July 5. They encompass a great variety and number of large and small events, many of them elaborate and highly photogenic. They include a mammoth July 4th parade, the crowning of a "Teen Queen," dances, skits, contests and exhibitions.  
  
An early highlight will be the appearance of Wyoming's Governor Clifford P. Hansen at 10:00 a.m. Tuesday, June 29 to participate with other state and local officials in the Official Opening of the Rally.

\*Press contact

- more -

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PRESS  
INFORMATION:

Representatives of all press media are cordially invited to attend the Rally. Provisions have been made for them so that they may cover the story fully.

Interviews, photographs, as well as remote broadcasts and telecasts, will be encouraged and facilitated.

- \* Press representatives are requested to identify themselves fully at the front gate. They will be escorted to a member of the Club's Press Committee (see below). Press kits will be available.
- \* Direct telephone calls may be made to the Rally Press Committee by calling 742-6695, -6696, or -6697. Area code is 307.

RALLYISTS:

All are members of the Wally Byam Caravan Club International and guests. They represent every state in the Union, including Hawaii and Alaska, every province in Canada, and a number of other countries.

Members of the WBCC wear a distinctive blue beret with a portrait of Wally Byam affixed to the front.

Many are middle-aged couples, either retired or semi-retired, often accompanied by their children or grand-children. By occupation, the majority have come from executive business positions, the professions, farming, and skilled trades.

Most are home owners and take an active part in the civic, social and religious affairs of their hometown communities. Although they may often travel in their trailers for months at a time, they do not usually consider their trailers as permanent housing.

- CLUB OFFICERS:
- \* Vic Raney, Anchorage, Alaska, International President
  - Clarence Methes, St. Paul, Minn., 1st Vice President
  - Forest Himes, Oklahoma City, Okla., 2nd Vice President.
  - Richard Paschke, Union Lake, Mich., 3rd Vice President
  - \* Helen Byam Schwamborn, Bakersfield, Calif., International Secretary
  - Crystal Mathes, St. Paul, Minn., Recording Secretary
  - Sam Dooley, Watseka, Ill., Treasurer

Joe McCrory, San Antonio, Texas, Executive Secretary  
\* Frank Albertson, San Pedro, Calif., Chairman of the  
Publicity Committee.

\* Press Contacts

CARAVAN CLUB: The Wally Byam Caravan Club International Inc. is a non-profit organization of some 10,000 active travel trailer families chiefly in the United States and Canada. The Club has the following stated objectives:

"To afford outdoor fraternalization for Airstream trailer owners; to encourage safe driving and assist in improving the general welfare of the trailering public...; to cooperate with organizations; to elevate the standards and ethics of the various groups; to disseminate information of an advisory and educational nature, advise and recommend legislation in the interest of the trailering public.."

WALLY BYAM: The Caravan Club is named after the late (1962) Wally Byam of Los Angeles, Calif., founder of Airstream Inc. and a highly respected pioneer in the travel trailer industry. Byam is generally credited with having developed the modern concept of recreational travel by trailer and with having originated--as well as personally led--mass tours, called "caravans," of travel trailerists throughout this country, Canada, Mexico and many foreign countries.

A Wally Byam Caravan completed a 14-month trip around the world on Dec. 11, 1964.

THE TRAILERS: All are manufactured by Airstream Inc. of Santa Fe Springs, Calif., and Jackson Center, Ohio. They vary in length from 17 feet to 30 feet. Average cost: \$5000.

They are properly referred to as travel trailers, not mobile homes. They are distinguished from mobile homes by their average size (they are smaller) but mainly by their extreme mobility and use for recreational travel, not housing. "House trailer" is an antiquated term ambiguously applied to both travel trailers and mobile homes.

Each Airstream travel trailer is a compact, aluminum, self-contained living unit designed for safe, easy mobility through the use of an ordinary auto. Each has a complete kitchen with gas stove, refrigerator and hot and cold running water; a complete bathroom with flushing toilet, bathtub (except for the smallest unit) and shower; dual 110 and 12 volt electrical systems, foam rubber beds and many other comfort features.

Supplies of water, butane or propane fuel and storage battery electricity are ample and there is provision for retaining sewage in a completely acceptable way for extended periods. The trailers are entirely free of the need for hookups of any kind, although supplies of water under pressure and a deep-drilled "gopher hole" will be provided for added convenience at the International Rally.

TOWING CARS: Most are ordinary private autos with no special equipment other than a hitch assembly.

PAST WBCC RALLIES: Bull Shoals Dam (Ozarks), Mo., 1958; Wisconsin Dells, Wisc., 1959; Colorado Springs, Colo., 1960; Hershey, Pa., 1961; Auburn, Wash., 1962; Bemidji, Minn., 1963; and Princeton, N.J., 1964.

There were 2015 Airstreams at Princeton, 2006 at Bemidji, and 1750 at Auburn.

COST OF THE RALLY: Members of the Wally Byam Caravan Club pay a total fee of \$~~10~~<sup>15</sup> for a two-week stay at the Laramie, Wy. site.

On the average, the trailerists will spend \$10 per day in the Laramie area for basic food and supplies. This is exclusive of gift and special purchases.

TRAVEL BY TRAILER: Aircraft construction principles, the use of aluminum and other lightweight materials, and careful attention to suspension members have made modern travel trailers, particularly the Airstream, extremely easy to tow behind ordinary automobiles.

Trailerists ordinarily do not ride in their trailers while traveling, although it is not against the law to do so in most states.

Because of its self-containment, the Airstream can park for the night in virtually any place where the law or private ownership does not forbid it. A trailer park or hookup are not required, although they convey certain conveniences.

The Airstream can be towed behind any standard automobile on any normal grade so as to keep up with moderately fast traffic, where the law does not restrict its top speed.