

# Mike Orchard's Hobby

*A sample of his findings based on the 2019 WBCCI membership directory*

I am very encouraged about the club going forward. The downtrend in member has pretty much ended...finally. Here are some numbers and some units that are gaining a good percentage of membership plus some units that may be of interest.

## **Total membership as per directory**

2017 - 5363 members

2018 - 6474 members

2019 - 6415 members

I am still impressed that after a gain of 1111 members in 2018, that number only declined by 59 members this year. We are seeing tons of new members but retention is still an issue.

Members at large sits at 320 members

The club is down to 109 units from a number in the 170's years ago. Overall I think that consolidation is better than losing the members outright.

Of those 109 units, 54 were up in members, 48 were down and 7 were unchanged.

## **Some units with good percentage changes and some of interest**

Unit 5 Arkansas- 2018-44, 2019-61

Unit 9 Heart of TX -2018-74, 2019-89

Unit 13 Greater L.A. - 2018-47, 2019-66

Unit 21 Carolinas- 2018-67, 2019-90

Unit 35 Idaho- 2018-60, 2019-70

Unit 121 B.C. Canada -2018-62, 2019-76

Unit 150 S.C Coastal- 2018-44, 2019-55

\* Unit 177 Unit has grown from 18 in 2016 to 88 in 2019

## **Largest units**

32-Georgia- 266 members

90-Oregon - 242 members (This unit has shown tremendous growth in recent years)

112- Washington - 273 members Still the largest but I see Oregon continuing to close the gap.

So, as you can see, there are some really healthy units out there. I truly believe the club will continue to grow and that makes me feel very good.